

# Dusty Altena. Designer

Accomplished editorial visual designer with 20-plus years of experience in journalism and media.

Strong technical expertise and a thorough command of typography and design philosophy.

Highly skilled in Adobe Creative Suite. Plays well with others. Born in Iowa, based in Philadelphia.

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## Selected Experience

### **Advance Digital** 2016–2023 (laid off), Jersey City, NJ (remote) **Art Director**

Member of the company's top-tier Enterprise team, which designs the most important editorial content and special sections of over 25 Advance-owned newspapers located throughout the country, including The Portland Oregonian, The New Orleans Times-Picayune, and The Newark Star-Ledger.

Utilized a keen understanding of design, illustration, and photo editing to establish a consistent and common voice throughout Advance's 25+ publications.

### **Gannett; Asbury Park Design Studio** 2014–16, Asbury Park, NJ **Senior Sports Designer**

Responsible for producing eye-catching designs for 15 Gannett-owned newspapers located in the Northeast. Frequently put in charge of special sections, poster pages, and other premium content that required a sophisticated, discerning sense of design.

Winner of Gannett First-Quarter Award of Excellence in Spring 2015. Winner of Gannett First Quarter Journalism Award (Design-Best Special Section) and finalist in two others (Best Special Section, Best Breaking News Design) in Spring 2016.

### **American Papers, Cal State Fullerton** 2013–14, Fullerton, CA **Managing Editor/Designer**

Served as both managing editor and sole layout designer; completely redesigned the publication with an updated modern design.

### **Radio K** 2010–12, Minneapolis, MN **Graphic Designer/Web Producer, Volunteer DJ**

Responsible for a wide array of print and web work, including marketing campaigns, posters and fliers.

### **CG Channel** 2009–10, Hollywood, CA **Graphic Designer, Web Producer**

Designed digital interviews for well-known CG artists, including editors of films such as "The Watchmen" and "The Day After Tomorrow."

### **The Arizona Republic** 2006–09, Phoenix, AZ **Lead Sports Designer/Graphic Artist**

Produced infographics, maps, layouts, and special sections for over 500,000 print readers and online visitors.

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## Technical Skills

Adobe InDesign  
Adobe Illustrator  
Adobe Photoshop  
Adobe Premiere  
HTML/CSS/PHP  
GIS/QGIS  
CCI/NCS/Basikly

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## Education

### **University of Minnesota** Dual B.A. in History and Art

### **Cal State University, Fullerton** M.A. in American Studies

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## Extra Credit

Commissioned for illustrations and t-shirt designs for a variety of companies, including Oddica and Envy Magazine

Created the artwork for "Pauly Shore's Interested" Podcast

Editorial internship at *CityPages* (Village Voice) in Minneapolis

Editorial internship at *The Onion AV Club* in Minneapolis

Self-printed a design zine titled *MakeAwesome*, which featured dozens of emerging illustrators and artists

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## Portfolio

[dustyaltena.com](http://dustyaltena.com)