

## Career Summary

Accomplished writer and designer with years of experience in the journalism and media industries. Perfectionist who utilizes strong technical expertise and creativity to produce a consistently superior product. Thorough command of typography; highly skilled in Adobe Photoshop, Illustrator, and InDesign, as well as most other mainstream software applications.

## Experience

### 2014-Present

**Gannett; Asbury Park Design Studio.** Asbury Park, NJ

*Senior Sports Designer*

#### Key Accomplishments:

- Responsible for producing eye-catching designs for 15 Gannett-owned newspapers located in the Northeast.
- Expected to team up with other designers located within the studio as well as editors and producers for individual sites in order to come up with ideal visual and editorial solutions.
- Frequently put in charge of special sections, poster pages, and other premier content that requires a sophisticated and aesthetically discerning eye.

#### Other Roles:

- In charge of creating branding and style guides for major sporting events such as the Super Bowl, Masters, NFL Draft, World Series, etc.
- Winner of Gannett First-Quarter Award of Excellence in Spring 2015. Winner of Gannett First-Quarter Journalism Award (Design-Best Special Section) and Finalist in two others (Best Special Section, Best Breaking News Design) in Spring 2016.

### 2013-2014

**American Papers, Cal State Fullerton.** Fullerton, CA

*Managing Editor/Designer*

#### Key Accomplishments:

- As Managing Editor, worked with other students and faculty to select strongest essay submissions, which were then published in *The American Papers* annual journal.
- Responsible for working with authors to copy edit and finalize submissions for publishing.

#### Other Roles:

- Served as sole layout designer, completely redesigning the issue from cover to cover with an updated modern design.
- Worked with off-site printers to procure best possible design quotes that would work within approved budget limitations.

### 2010-2012

**Radio K.** Minneapolis, MN

*Graphic Designer/Web Producer, Volunteer DJ*

#### Key Accomplishments:

- Traveled to Pitchfork Music Festival 2010 in Chicago, IL, to blog for the station's website.
- Created marketing materials intended to recruit new volunteers, DJs, and listeners.

- Nominated by CMJ for “station of the year” and “best student-run radio station” in 2010 and 2011.
- Experienced the inner workings of a radio station and its relation to a college- and cultural-oriented listenership, which included familiarization with Music Master, public speaking, and FCC requirements.

**Other Roles:**

- Responsible for a wide array of print and web work, including marketing campaigns, posters, fliers, and website maintenance.

**2011-2012**

**CityPages (Village Voice).** Minneapolis, MN

*Editorial Internship*

- Wrote pop-culture articles for a culturally attuned metro audience. Projects ranged from writing fun, snarky lists to historical research on influential Twin Cities mainstays such as The Replacements.

**2010-2011**

**The Onion AV Club.** Minneapolis, MN

*Editorial Internship*

- Wrote funny and knowledgeable articles that offered witty insight into pop culture happenings and contemporary lifestyle in Minneapolis.

**2009-2010**

**CG Channel.** Hollywood, CA

*Graphic Designer, Web Producer*

**Key Accomplishments:**

- Designed eye-catching layouts and interviews for many well-known CG artists, including editors of *The Watchmen*, *The Day After Tomorrow*, and *Terminator: Salvation*.
- Received an in-depth look at running a major website dedicated to CG production and editing in the film industry.

**Other Roles:**

- Worked with other designers to produce a user-friendly web store, offering hundreds of instructional DVDs and books related to the CG industry.

**2006-2009**

**The Arizona Republic.** Phoenix, AZ

*Lead Sports Designer/Graphic Artist*

**Key Accomplishments:**

- Collaborated with art directors and editors to produce special sections for several events, including the Super Bowl, preview and playoff sections for major sports teams (Suns, Diamondbacks, Cardinals), the 2008 election, and the opening of the Phoenix Light Rail.
- Expected to produce fantastic layouts and graphics for 500,000 print readers and online visitors.
- Worked with art directors and design teams to create outstanding projects documenting major Phoenix events and stories of interest.

**Other Roles:**

- Worked as lead sports designer, creating visually appealing centerpieces, special sections and overall branding style.

- Responsible for creating detailed and aesthetically interesting maps, infographics, charts, flash mini-sites, and other online projects.

**2004-2006**

**Iowa Information.** Sheldon, IA

*Graphic Designer*

**Key Accomplishments:**

- Created dynamic layouts and special sections for local high school All-Star teams, playoff coverage, and human-interest stories.

**Other Roles:**

- Worked with editors and reporters to create compelling layout designs, maps, charts, and infographics for the *N'West Iowa Review*, *The Sheldon Mail-Sun*, and *DISCOVER!* Magazine.
- Created brochures, calendars, business cards, and various print products for off-site clients.

## Education

**Attended University of Minnesota (College of Liberal Arts) in Minneapolis.**

- Received dual B.A. in History and Art.
- Volunteered at student-run radio station, Radio K. Hired as designer.

**Attended California State University, Fullerton in Fullerton, CA from 2012-2014.**

- Received M.A. in American Studies with 3.97 GPA.
- TA for Dr. Elaine Lewinnek's "Introduction to American Studies" course.
- Served on editorial board for student publication, *The American Papers*.
- Provided design work for the American Studies department, including posters, course guides, and a complete redesign of the 2014 edition of *The American Papers*.

## Software and Language Skills

- Adobe Illustrator
- Adobe Photoshop
- CCI
- Adobe InDesign
- Final Cut Pro
- HTML/CSS/PHP

## Other Interests and Accomplishments

- Commissioned for magazine illustrations, t-shirt designs for Oddica brand clothing company, and podcast artwork for comedian Pauly Shore.
- Essay submission was selected for inclusion and subsequently published as the leading entry in the 2014 edition of *The American Papers*.
- Fast learner and efficient producer. Always interested in discovering faster production methods and learning new technologies and software.
- Student of history and the nuances of pop culture; passionate about great writing, comedic form, music, art, and television—and each of their respective pasts.
- Avid user of social media with thorough knowledge and understanding of Facebook, Twitter, Instagram, Snapchat, Vine, Tumblr, Reddit, etc.